

LISA Mathews

Print & Web Designer/Developer

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EXPERT SKILLS

Photoshop	HTML 4 & 5	Magento	Catalog Design	Word
Illustrator	CSS & CSS3	WooCommerce	UI/UX Design	Excel
InDesign	ActionScript 2 & 3	Drupal	Composition	Powerpoint
Flash	JavaScript	Blogger	Site Mapping	Netbeans
Dreamweaver	JQuery	Website Tonight	Wire Framing	GitHub
Acrobat Pro	PHP	Zen Cart	Motion Graphics	DropBox
After Effects	SQL	Cufon/Font-Squirrel	Photography	Filezilla
Premier	Joomla!	Google API's	Video Editing	Firebug
Soundbooth	WordPress	Typography	GoDaddy Admin	

EXPERIENCE

September 2009–Present | Contract Web Developer/Graphic Designer

Projects range from printed marketing materials, to web design and development for companies small and large. Adult education in Joomla and WordPress. Attention to detail, project management, creative concepts, calculated execution are paramount to the profitability and overall success of each assignment. Maintaining a constant update of new technologies, methodologies, and current software standards to stay competitive.

August 2008–September 2009 | Digital Media Artist/Lead Designer | Digitise Media

Lead graphic designer responsible for all creative direction to live multi-media displays. Making sure content played sequentially, as well as congealed graphically was first priority. Working with a wide range of high end clients, and rigid brand standards with absolute commitment to deadlines. This position, and the variety of content, required constant review of new web applications, video streaming and production methods, digital media display proprietary software, and overall design trends. Tough skin developed from long days, late nights and unmitigated criticism, but a good attitude always prevails.

July 2007–August 2008 | Graphic Designer | Demand Point Inc.

Web maintenance and graphics production for executive, sales, marketing and educational departments. Reported to the Director of Marketing during production of website, email campaigns, educational materials, print marketing, during presentations. In-house experience gained, which developed strict attention to budget and time constraints.

May 2005–July 2007 | Visual Media Artist | Clarity

Hired as junior graphic designer in a boutique setting working beneath Creative Director. Worked with Flash, Dreamweaver, Photoshop, Illustrator in both print and web projects. Managed small business accounts as well as national, and high profile accounts. The foundation for great design, project management and client service was laid down.

EDUCATION

Bachelor of Science in Visual Communications | Westwood College of Technology, 2000-2004