



LISA K.P. MATHEWS

Senior Front End Developer | BA Visual Communications

TECHNICAL SKILLS

HTML5 & CSS3
PHP 5.2 - 7.3
MySQL 5.6 - 8.0
Javascript & JQuery
LAMP | WAMP | IIS
Adobe Creative Suite (Ps, Il, Id, Ae, Pr, Dw, Ad+)
WordPress, Joomla, Magento, Drupal
GitHub | SVN
Mac OS & Windows Platform
Microsoft Office

EXPERIENCE & TALENTS

Web Design | Development
Graphic Design | Print Prep | Publishing
Content Writing
Project Management
Creative Direction | Brand Management
Employee | Client | Vendor Relations
Team Building | Training | Communications
Marketing | Content Strategy
SEO | SEM
Video Production | Motion Graphics
Voice Over

PREVIOUS EMPLOYER REFERENCES

Vince Main | Director of Information Technology
Idaho Secretary of State

208.332.2829 | vmain@sos.idaho.gov
Direct Supervisor, 1y 7m

Chad Houck | Deputy Secretary of State

208.332.2862 | chouck@sos.idaho.gov
Executive Management, 1y 7m

Bryan Lanphear | CEO, Global Energy & Lighting

208.639.8002 | bryan@gel-usa.com
Previous Employer, 1y 3m

EMPLOYMENT HISTORY

07.17—Current | Sr. Front End Developer | Idaho Secretary of State

- » Idaho Votes – voter information and registration website
- » Secretary of State – Corporations, Elections, Government Services
- » Integrate development strategies and platforms with multiple multiple developers, vendors, programming languages to provide a consistent user experience
- » Managed interdepartmental projects with executive staff, internal and external stakeholders
- » Graphic design; print materias, vector, raster, motion graphics
- » Video production: editing, sounds, voice over, presentation materials

04.16—07.17 | Sr. Front End Developer | Global Energy & Lighting

- » Design, develop and maintain website content and communications
- » Creative direction in conceptualizing and driving marketing initiatives from story boards and wire frames into fully developed and executed campaigns across all media and industry channels
- » Project management and marketing calendar for external and internal marketing: online advertising, social media, email marketing, product brochures, presentations, case studies, blogs, training materials and web work

09.09—01.19 | Sr. Designer & Developer | LKPM Designs

- » Design and development 40+ websites on various platforms, included many industries; unions, corporate, manufacturing, insurance, health care, food service, retail products, services, SASS, e-commerce, associations, events, venues and informational
- » Configure web functionality; payment/invoice processing, calendar/ event booking, shopping carts, shipping rates, social site profiles and work order processing
- » Brand management for web and print with 25+ client base
- » Web content strategy for SEO and SEM
- » Email Marketing campaign design and development
- » Print Marketing campaign design, development and production
- » Video and motion graphics production

SOFT SKILLS

- » Friendly extrovert that performs confidently, especially under pressure
- » Organized, detailed, self-motivated team player
- » **ALWAYS** gets the work done on time and to spec
- » Not afraid to ask questions and get started
- » Exceeds expectations as a designer, and a supportive team member
- » Innovative student-of-life that knows when to jump in or back off